We’re incredibly excited to share what this year’s Philanthropy Day is shaping up to look like. As we challenge attendees with this year’s theme: “Reimagining Philanthropy for a Healthier Democracy,” we’ve reimagined the way Philanthropy Day looks.

**New Venue:** The Wool Factory, which we believe will lend to a more accessible event venue.

**Extended Socializing:** We’ve also listened and extended the time in which attendees can maximize the social aspect of the event, with a longer window to mingle at the start of the event.

**Expanded Learning:** Additionally, we have three concurrent sessions, aptly named “Community Conversations,” which will allow Virginia’s social impact leaders to share how they’re innovating and doing the work to create a healthier democracy.

**Date and keynote speaker to be announced soon!**

**Event Schedule**

- 9:00AM – 10:00AM: Continental Breakfast & Social Hour
- 10:00AM – 11:00AM: Keynote Speaker with Q&A
- 11:00AM – 11:30AM: End main event & Break
- 11:30AM – 12:00PM: Lunch Break
- 12:00PM – 2:00PM: Community Conversations (three concurrent sessions)

To learn more contact Terrel White, CNE’s Director of Advancement, at twhite@thecne.org or via phone at 434-951-9047.
## Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Friend of Excellence $500</th>
<th>Investor of Excellence $1,500</th>
<th>Leader of Excellence $3,000</th>
<th>Partner of Excellence $5,000</th>
<th>Pillar of Excellence $10,000</th>
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</thead>
<tbody>
<tr>
<td>Acknowledgment on our official event webpage for one year at the appropriate level</td>
<td></td>
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<tr>
<td>Acknowledgment in CNE e-Newsletter, website, event program, and social media channels</td>
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<td>Tickets for the main event admission (continental breakfast and keynote)</td>
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<td>Clickable logo/link on our official event web page to take guests directly to your website</td>
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<tr>
<td>Acknowledgment on Event Sponsors Board at the event</td>
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<tr>
<td>Acknowledgment in event program (commiserate with sponsorship level)</td>
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<tr>
<td>Prominent logo on Sponsor Slide during event slideshow</td>
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<tr>
<td>Access to CNE trainings and programming at the discounted member rate</td>
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<tr>
<td>Expanded acknowledgment (from perk #2) at this level in all pre-event, event, and post-event collateral materials, event publicity, CNE e-Newsletter, website, event program, thank you correspondence and thank you cards sent after the event, including unique social media blasts on Facebook, Instagram, Twitter and LinkedIn</td>
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<td>Verbal recognition at the event</td>
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<tr>
<td>Prominent placement of company logo on the event invite, delivered digitally to 400+ people</td>
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<tr>
<td>Underwrite and sponsor event segments (see Appendix A)</td>
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</tbody>
</table>

**$500 – FRIEND OF EXCELLENCE COMMUNITY SPONSOR**
- Acknowledgment on our official event webpage for one year at the appropriate level
- Acknowledgment in CNE e-Newsletter, website, event program, and social media channels

**$1,500 – INVESTOR OF EXCELLENCE**
All benefits of the previously listed sponsorship levels, AND:
- Two (2) total tickets for the main event admission (continental breakfast and keynote)
- Clickable logo/link on our official event web page to take guests directly to your website
- Acknowledgment on Event Sponsors Board at the event

**$3,000 – LEADER OF EXCELLENCE**
All benefits of the previously listed sponsorship levels, two (2) additional main event tickets (4 total), AND:
- ¼ page acknowledgment in event program
- Prominent logo on Sponsor Slide during event slideshow

**$5,000 – PARTNER OF EXCELLENCE**
All benefits of Pillar of Excellence sponsorship level, two (2) additional main event tickets (6 total), a larger acknowledgment (½ page) in the event program, AND:
- Access to CNE trainings and programming at the discounted member rate
- Expanded acknowledgment (from Friend of Excellence’s #2 benefit) at this level in all pre-event, event, and post-event collateral materials, event publicity, CNE e-Newsletter, website, event program, thank you correspondence, and thank you cards sent after the event, including unique social media blasts on Facebook, Instagram, Twitter and LinkedIn

**$10,000 – PILLAR OF EXCELLENCE**
All benefits of the previously listed sponsorship levels, two (2) additional main event tickets (8 total), a larger acknowledgment (full page) in the event program, AND:
- Verbal recognition at the event
- Prominent placement of company logo on the event invite delivered digitally to 400+
- Underwrite and sponsor event segments (see Appendix A)

To learn more, contact Terrel White, CNE’s Director of Advancement, at twhite@thecne.org or via phone at 434-951-9047.
Reimagining Philanthropy for a Healthier Democracy

Appendix A: Pillar of Excellence Underwriting Opportunities

Sponsors at the Pillar of Excellence ($10,000) level also function as premier sponsors that underwrite segments of Philanthropy Day. As such, we’re excited to offer this special drawing for Pillar of Excellence sponsors that will assign them to the different underwriting opportunities. This process will randomize the selection, however, if you’d like to sponsor a particular segment of Philanthropy Day, let us know. The opportunities for underwriting are as follows:

- Keynote Speaker
- Continental Breakfast/Social Hour
- Luncheon (boxed lunches)
- Community Conversation X
- Community Conversation Y
- Community Conversation Z

Each segment will have an acknowledgment of being presented by their respective Pillar of Excellence sponsors. In addition to this acknowledgment, these benefits will accompany this level:

- Tickets will be associated with reserved seating at the front of the stage
- Prominent recognition on signage in event segments
- Feature a follow-up article with photos and personal statement in the CNE newsletter

In the case that the number of Pillar of Excellence sponsors exceeds the number of underwriting opportunities, additional special recognition will be made in print, presentation, and verbally.

NOTE: A special live social media event (date and time, TBD) will be held to view the selection of underwriting opportunities for Pillar of Excellence sponsors. This is another way to amplify your partnership with Philanthropy Day and increase visibility as a sponsor.
Annual Philanthropy Day
2022 Philanthropy Day Sponsorship Reply Form

Please refer to the benefits listed on the Sponsorship Levels attachment.

I accept the invitation to support Philanthropy Day with a contribution of:

_____ Pillar of Excellence Sponsor $10,000
_____ Partner of Excellence Sponsor $5,000
_____ Leader of Excellence Sponsor $3,000
_____ Investor of Excellence Sponsor $1,500
_____ Friend of Excellence Sponsor $500

Your gift will power CNE to strengthen community nonprofits, support and train nonprofit professionals, and make resources of all kinds available to our community.

Your support is a critical and integral part of CNE’s success, and we thank you.

Please return this form

Sponsor Name ___________________________ (as you would like it to appear in the event program)

Street ___________________________ City ___________________________ State __________ Zip __________

Contact Name ___________________________ Phone Number __________

Email Address ___________________________

_____ Check enclosed (payable to the Center for Nonprofit Excellence)

_____ Request invoice for amount indicated above

_____ I am unable to sponsor a table, but would like to support the work of CNE and be recognized as a contributor for the following amount ________________

To learn more, contact Terrel White at twhite@thecne.org or via phone at 434-951-9047.

Center for Nonprofit Excellence is a registered 501[c][3] nonprofit organization. Each gift (less the cost of goods received) is tax-deductible and will help support CNE's operations.