CNE
Center for Nonprofit Excellence

We build community.

2021 ANNUAL IMPACT REPORT
Hello,

I’m Cristine Nardi, CNE’s Executive Director, and this is our annual impact report. We’ve gotten through a tough 18 months together, with still more challenges to come. **Building equitable, thriving, and just communities** is needed now more than ever, and nonprofits channel our energy and commitment into building a brighter future for all of us.

We invite you to check out this annual report, and join us as we work together to help our region’s nonprofits do good work, better. We hope this report inspires you with the strength and resilience of our social impact sector.

Thank you,

Cristine Nardi,
CNE’s Executive Director
CNE’s COVID Response

Navigating through unprecedented times, CNE actively championed Virginia nonprofits in COVID response efforts.

“CNE responded immediately to COVID to address the needs of their members. We took advantage of so many of CNE’s offerings. The staff is friendly, encouraging and helpful. Their consistent availability and prompt responses have been a rich resource and have helped the Garden Grow!”

-Jill Trischman-Marks, Executive Director of Botanical Garden of the Piedmont

CNE hosted a statewide Virtual Town Hall with Senators Kaine and Warner, providing a direct platform for expressing sector needs for more than 250 attending nonprofits.

CNE spearheaded a letter to Governor Northam, leading to widened program eligibility to more nonprofits and increasing the funds available.

Overall training participation increased 6-fold during the first 3 months of the pandemic.

320 nonprofits continued investing through membership with CNE during this time of crisis.

CNE provided direct support to over 900 organizations.
Our new strategic plan establishes a purposeful and responsive direction for CNE that is motivated by our vision of the social impact sector as a trusted and valued leader in building community, promoting equity, and advancing the greater good.

**VISION**

Equitable, thriving, and just communities powered by healthy nonprofits.

**MISSION**

We are a champion, learning partner, and advisor for Virginia nonprofits.
Our Guiding Values

In this work, our values of courage, collaboration, equity, and excellence center and guide us.

**COURAGE**
We do and say the things that strengthen the social impact sector, even when they are hard, and we stand with those who bravely build community.

**EQUITY**
We commit to equitable outcomes at CNE, in the sector, and in the community and will realize them through learning, sharing, skill-building, and action.

**COLLABORATION**
We partner across sectors and geographies to achieve more together for the communities we serve than we can on our own.

**EXCELLENCE**
We are adaptable and forward-thinking, we act with humility, and we strive for learning and growth, not perfection.
CNE Meets Challenges

CNE appreciates the resilience of the social impact sector as the world, our nation, and our local communities have been challenged in unimaginable ways.

“As a rookie in the nonprofit world, CNE has been very supportive and open to helping me expand my knowledge to build stability within HER Sports.”

- JESSICA CARTER  
President and Founder of HER Sports

A virtual Philanthropy Day that attracted 450 attendees from across the country. This diverse and enthusiastic group shared a national experience led by an acclaimed women-of-color panel focusing on creating a just community, and was the largest group ever in attendance!

CNE continues to participate in strategic partnerships to provide capacity-building services outside of the Charlottesville region.
CNE Transforms the Future

CNE’s new initiatives focus on what connects and supports the people who power the nonprofit sector.

ReImagineCVA informs the community of all the different ways to become involved with the social sector, driving board members and volunteers to where they are needed and connecting donors to the causes and initiatives that need their support.

170 unique volunteer positions

2,600+ users and 13,700 website views to ReImagineCVA between the launch date and September 2021

Inspired by the opportunity to strengthen local nonprofits and relationships between nonprofit organizations and their funders, CNE unites local wisdom and experience with national frameworks and leading practices in 7 Actionable Principles for a Strong Social Sector.

CNE engaged with 70 local nonprofits and funders in development of the 7 Actionable Principles, before its launch in 2021.
CNE Invests in the Social Impact Sector

CNE’s trusted partnerships with donors, members, and regional partners – represent the cornerstone that enables our work in the social sector. If CNE’s work championing nonprofits resonates with you, get involved!

OUR TRUSTED DONORS
We value our trusted donors, all of whom partner with CNE in developing healthy and effective nonprofits that achieve tangible, positive outcomes for everyone in the community.

200+ donors

OUR MEMBERS
We continually strive to provide value for membership, create programs and resources to meet your needs, advocate on behalf of you and the sector, and to promote equitable, thriving, and just communities powered by healthy nonprofits.

350+ members

OUR REGIONAL PARTNERS
With our regional partners we strive to develop targeted, responsive, and high-quality capacity building programs and services that enhance the ability of nonprofits to manage change and deepen impact.

SEVEN partnerships across Virginia
**Revenue** $2,360,065.96
Operating reserve as of June 30, 2021 = $400,311.36

**Net Income** $557,490.99
Includes $225,894.13 in deferred income that will be spent down after July 1, 2021

*realized & unrealized gains on assets held at CACF*

**Expenses** $1,802,574.97

50+ volunteers directly supported CNE in the last year

We saved nonprofits over $76,900 in technical assistance support

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**By Category**

- **Salaries & Related Expenses** $1,126,431.09
- **Depreciation & Amortization** $10,614.96
- **Information Technology** $23,308.79
- **Facilities** $74,508.31
- **Operating** $76,235.50
- **Contract Service** $455,409.00
- **PPP** $246,539.00
- **Individuals** $287,221.86
- **Nonprofits/Government** $65,492.38
- **Foundations** $1,527,082.55
- **Other** $36,067.32

**By Program/Service**

- **Advancement** $217,014.36
- **Circles** $46,874.06
- **Communications** $122,945.96
- **Consulting** $104,354.54
- **Resource Center** $14,098.83
- **Advocacy** $34,465.03
- **Workshops** $43,157.82
- **Advanced Programs** $45,393.62
- **Memberships** $132,158.66
- **Academies** $133,737.69
- **Regional Partnerships** $44,678.96
- **Workshop** $43,157.82
- **Includes Community Relations, Fundraising, and Philanthropy Day
Build Community with CNE

Become a Member

“I can’t imagine growing through this without the support of CNE. The workshops that are available to members for free or at discounted rates are a great resource for someone like me that is so new to the nonprofit world, and striving to set up a strong and sustainable organization.”

- Sara Zia,
  President and Founder of Virginia Prison Birth Project

Invest as a Trusted Donor

“Charlottesville has a vibrant nonprofit community. The Center for Nonprofit Excellence is an integral partner, providing resources, education and support to area nonprofits. We all benefit from the significant contribution of the CNE and, personally, I am proud to support an organization which amplifies the impact of individual organizations.”

- Andrea Ayres

Establish a Regional Partnership

“Whenever I need a model for how our organization can act with courage, commit to the hard work of affecting positive change, and advocate effectively for our nonprofit sector, I turn to CNE.”

- Dan Layman
  Community Foundation of the Central Blue Ridge

Become a Corporate Partner

“CNE has been a wonderful local partner for TechDynamism. The guidance provided to local nonprofits is invaluable and we are honored to be able to support CNE and all of its partners over the past years.”

- Dave Alley,
  TechDynamism

Check out our full impact report by scanning the QR code!

Visit www.thecne.org to learn about the many opportunities to engage with CNE to Build Community.